

2022

Seasonal Events  
Sponsorship Initiative

**Sponsorship Benefits**

- Increased Visibility
- Market to Thousands of Residents & Businesses
- Direct Connection with our Community
- Help Continue Township Traditions



Few things can bring a town of 90,000 residents and the surrounding areas together like our annual seasonal events.

By sponsoring 1, 2, 3 or all 4 of our 2022 annual events you will reach thousands of local residents and visitors while helping to continue longstanding traditions that set Hamilton apart from other towns.

Due to the effects of COVID-19, Hamilton Township reserves the right to cancel any event(s) for the health, safety & well-being of our residents, visitors & staff. If this occurs, a refund will be issued for your 2022 Sponsorship.

# Seasonal Events

## AZALEA FESTIVAL

SATURDAY, MAY 7TH  
RAINDATE: SUNDAY, MAY 8TH

## INDEPENDENCE DAY FIREWORKS & CONCERT

FRIDAY, JULY 1ST  
RAINDATE: SATURDAY, JULY 2ND

## OKTOBERFEST

SUNDAY, OCTOBER 16TH  
RAINDATE:  
SUNDAY, OCTOBER 23RD

## WINTER WONDERLAND

FRIDAY & SATURDAY  
DECEMBER 2ND & 3RD  
RAINDATES:  
DECEMBER 9TH & 10TH

Questions:

Call (609) 890-4028

or visit

[HamiltonNJ.com/CommunityEvents](http://HamiltonNJ.com/CommunityEvents)

# Hamilton's Hometown Seasonal Events

2022  
SPONSORSHIP  
INITIATIVE



**INCREASE YOUR  
COMPANY'S VISIBILITY  
&  
HELP TO CONTINUE OUR  
TOWN TRADITIONS**

# Hamilton's Hometown Seasonal Event Sponsorship Opportunities

## PLATINUM - \$30,000\*\*\*

- Signature Event Choice - Independence Day Fireworks & Concert or Oktoberfest - includes signage & corporate logo banner at event entrance
- Prominent Space / Booth at ALL Seasonal Events including Logo placement on ALL general signage
- Recognition on Township website & social media in ALL Seasonal Events advertising & press materials
- One half page full color 2023 Hamilton Twp Calendar ad (ad size: 10 3/4" x 1 1/8")

## GOLD - \$20,000\*\*\*

- Signature Event Azalea Festival or Winter Wonderland - includes signage & corporate logo banner at event entrance
- Prominent Space / Booth at ALL Seasonal Events including Logo placement on ALL general signage
- Recognition on Township website & social media in ALL Seasonal Events advertising & press materials
- One half page full color 2023 Hamilton Twp Calendar ad (ad size: 10 3/4" x 1 1/8")

## SILVER - \$15,000

- Booth at Oktoberfest
- Recognition signage at 2 additional Seasonal Events
- Recognition on Township website & social media in advertising & press materials for chosen Seasonal Events
- One quarter page full color 2023 Hamilton Twp Calendar ad (ad size: 5 1/4" x 1 1/8")

\*\*\* Categorical Exclusivity at chosen Signature Event

## BRONZE - \$10,000

- **BOOTH AT OKTOBERFEST**
- Recognition signage at Oktoberfest & 1 other Seasonal Event
- Recognition on Township website & social media in advertising & press materials for Oktoberfest & 1 other Seasonal Event
- One quarter page full color 2023 Hamilton Twp Calendar ad (ad size: 5 1/4" x 1 1/8")

## COMMUNITY PARTNER - \$5,000

- Booth at Oktoberfest
- Recognition signage at Oktoberfest
- Recognition on Township website & social media in all Oktoberfest advertising & press materials
- One quarter page full color 2023 Hamilton Twp Calendar ad (ad size: 5 1/4" x 1 1/8")

## COMMUNITY SUPPORTER - \$2,500

- Booth at Oktoberfest
- Oktoberfest
- Recognition signage at Oktoberfest
- Recognition on Township website & social media in all Oktoberfest advertising & press materials

## NEIGHBORHOOD PARTNER - \$1,500

- Booth at Oktoberfest
- Recognition on Township website & social media in all Oktoberfest advertising & press materials

## NEIGHBORHOOD SUPPORTER - \$1,000

- Booth at Oktoberfest
- Recognition on Township website for Oktoberfest

For more information  
call (609) 890-4028 or

visit [HamiltonNJ.com/CommunityEvents](http://HamiltonNJ.com/CommunityEvents)

## 2022 Seasonal Events Sponsorship Form

- PLATINUM..... \$30,000
- GOLD.... \$20,000
- SILVER.... \$15,000
- BRONZE.... \$10,000
- COMMUNITY PARTNER.... \$5,000
- COMMUNITY SUPPORTER.... \$2,500
- NEIGHBORHOOD PARTNER.... \$1,500
- NEIGHBORHOOD SUPPORTER.... \$1,000

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

Social Media: \_\_\_\_\_

### Bronze Sponsors & Above

Please Mark Chosen Event(s) for Signage:

- AZALEA FESTIVAL
- INDEPENDENCE DAY FIREWORKS & CONCERT
- OKTOBERFEST
- WINTER WONDERLAND

Make Checks Payable To:

Mayor's Special Events Sponsorship Initiative  
Township of Hamilton  
2388 Kuser Road  
Hamilton, NJ 08690