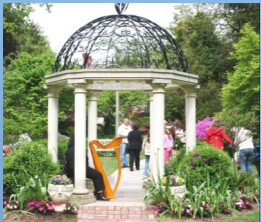


2018 Seasonal Events Sponsorship Initiative

"Home is where the heart is."
*...and the heart of Hamilton Township
resides in our seasonal events.*



Few things can bring together our nearly 90,000 residents and visitors from nearby towns like our **four** seasonal events.

By choosing to sponsor **one, two, three** or all **four** of our beloved annual events, your business will reach thousands of local residents and visitors while helping to support our long standing traditions and in turn helping to distinguish Hamilton from other towns.

Your Sponsorship Provides

- Increased visibility for your business
- An opportunity to market to thousands of residents & visitors
- Direct connection with the community

SEASONAL EVENTS

Azalea Festival

Sunday, May 13

Independence Fireworks & Concert

Tuesday, July 3

Rain Date: Wednesday, July 4

Oktoberfest

Sunday, October 14

Rain Date: Sunday, October 21

Winter Wonderland

Friday & Saturday, December 7 & 8

Rain Date: Friday & Saturday December 14 & 15

**Learn more about our annual
Seasonal Events at:
HamiltonNJ.com/CommunityEvents**

**For additional sponsorship information
call today!**

609.890.4028

Hamilton's Hometown Seasonal Events Sponsorship Initiative



Kelly Yaede
Mayor



**Increase Your
Business's Visibility
&
Help Us Continue To Offer
Our Seasonal Events**



Sponsorship Opportunities

Platinum Sponsorship—\$30,000***

- Independence Fireworks & Concert or Oktoberfest as your Signature Event
- PROMINENT SPACE / BOOTH at ALL Seasonal Events to promote your products / services
- Recognition signage and corporate logo banner at event entrance of your Signature Seasonal Event
- Logo placement on Seasonal Event general signage
- Recognition on Township website and social media through Seasonal Event advertising and press materials
- One half page 2018 Hamilton Township Calendar ad (ad size: 10 3/4" x 1 1/8")

Gold Sponsorship—\$20,000***

- Winter Wonderland or Azalea Festival as your Signature Event
- PROMINENT SPACE / BOOTH at ALL Seasonal Events to promote your products / services
- Recognition signage and corporate logo banner at event entrance of your Signature Seasonal Event
- Logo placement on Seasonal Event general signage
- Recognition on Township website and social media through Seasonal Event advertising and press materials
- One half page 2018 Hamilton Township Calendar ad (ad size: 10 3/4" x 1 1/8")

Silver Sponsorship—\$15,000

- A booth at Oktoberfest to promote your products / services
- Recognition signage at Oktoberfest and at two other Seasonal Events
- Recognition on Township website and social media through Seasonal Events advertising and press materials
- One quarter page 2018 Hamilton Township Calendar ad (ad size: 5 1/4" x 1 1/8")

*** Categorical Exclusivity at your chosen Signature Event

Bronze Sponsorship—\$10,000

- A booth at Oktoberfest to promote your products / services
- Recognition signage at Oktoberfest and at one other Seasonal Event
- Recognition on Township website and social media through Seasonal Events advertising and press materials
- One quarter page 2018 Hamilton Township Calendar ad (ad size: 5 1/4" x 1 1/8")

Community Partner—\$5,000

- A booth at Oktoberfest to promote your products / services
- Recognition signage at Oktoberfest
- Recognition on Township website and social media through Oktoberfest advertising and press materials
- One quarter page 2018 Hamilton Township Calendar ad (ad size: 5 1/4" x 1 1/8")

Community Supporter—\$2,500

- A booth at Oktoberfest to promote your products / services
- Recognition signage at Oktoberfest
- Recognition on Township website and social media through Oktoberfest advertising and press materials

Neighborhood Partner—\$1,500

- A booth at Oktoberfest to promote your products / services
- Recognition on Township website and social media through Oktoberfest advertising and press materials

Neighborhood Supporter—\$1,000

- A booth at Oktoberfest to promote your products / services
- Recognition on Township website

Seasonal Events:

Azalea Festival
Independence Fireworks & Concert
Oktoberfest
Winter Wonderland

For more information call
609.890.4028

Seasonal Events Sponsorship Form

- Platinum Sponsor..... \$30,000
- Gold Sponsor..... \$20,000
- Silver Sponsor..... \$15,000
- Bronze Sponsor..... \$10,000
- Community Partner..... \$ 5,000
- Community Supporter..... \$ 2,500
- Neighborhood Partner..... \$ 1,500
- Neighborhood Supporter.. \$ 1,000

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____

E-Mail: _____

Website: _____

Twitter: __@_____

Facebook: _____

Bronze Sponsors & Above

Please Mark Chosen Event(s) for Signage:

- Azalea Festival
- Independence Fireworks & Concert
- Oktoberfest
- Winter Wonderland

Make checks payable to:
Mayor's Special Events Sponsorship Initiative
Township of Hamilton
2388 Kuser Road
Hamilton, NJ 08690