

2017
Seasonal Events
Sponsorship Initiative

"Home is where the heart is."
...and the heart of Hamilton Township
resides in our seasonal events.



Few things bring together our nearly 90,000 residents, as well as visitors from neighboring towns, like our seasonal events. By choosing to sponsor these beloved annual events, your business can reach thousands of local residents while supporting a tradition that helps to separate Hamilton Township from other communities.

Your Sponsorship Provides

- Direct connection with the community
- Increased visibility for your business
- An opportunity to market to thousands of residents & visitors

SEASONAL EVENTS

Azalea Festival

Sunday, May 14

Independence Fireworks & Concert

Monday, July 3

Rain Date: Tuesday, July 4

Oktoberfest

Sunday, October 15

Rain Date: Sunday October 22

Winter Wonderland

Friday & Saturday, December 1 & 2

Rain Dates: Friday & Saturday December 8 & 9

Learn more about our annual
Seasonal Events at:
HamiltonNJ.com/CommunityEvents

For sponsorship information call today!

609.890.4028

Hamilton's Hometown
Seasonal Events
Sponsorship Initiative



Kelly Yaede
Mayor



Increase Your
Business's Visibility
&
Help Us Continue Our
Seasonal Events



Sponsorship Opportunities

Platinum Sponsorship—\$30,000***

- **Independence Fireworks & Concert** or **Oktoberfest** as your Signature Event
- PROMINENT SPACE / BOOTH at **ALL Seasonal Events** to promote your products / services
- Recognition signage and corporate logo banner at event entrance of your Signature **Seasonal Event**
- Logo placement on **Seasonal Event** general signage
- Recognition on Township website and social media through **Seasonal Event** advertising and press materials
- **One half page 2018 Hamilton Township Calendar ad** (ad size: 10 3/4" x 1 1/8")

Gold Sponsorship—\$20,000***

- **Winter Wonderland** or **Azalea Festival** as your Signature Event
- PROMINENT SPACE / BOOTH at **ALL Seasonal Events** to promote your products / services
- Recognition signage and corporate logo banner at event entrance of your Signature **Seasonal Event**
- Logo placement on **Seasonal Event** general signage
- Recognition on Township website and social media through **Seasonal Event** advertising and press materials
- **One half page 2018 Hamilton Township Calendar ad** (ad size: 10 3/4" x 1 1/8")

Silver Sponsorship—\$15,000

- A booth at **Oktoberfest** to promote your products / services
- Recognition signage at **Oktoberfest** and at **two other Seasonal Events**
- Recognition on Township website and social media through **Seasonal Events** advertising and press materials
- **One quarter page 2018 Hamilton Township Calendar ad** (ad size: 5 1/4" x 1 1/8")

*** **Categorical Exclusivity at your chosen Signature Event**

Bronze Sponsorship—\$10,000

- A booth at **Oktoberfest** to promote your products /services
- Recognition signage at **Oktoberfest** and at **one other Seasonal Event**
- Recognition on Township website and social media through **Seasonal Events** advertising and press materials
- **One quarter page 2018 Hamilton Township Calendar ad** (ad size: 5 1/4" x 1 1/8")

Community Partner—\$5,000

- A booth at **Oktoberfest** to promote your products / services
- Recognition signage at **Oktoberfest**
- Recognition on Township website and social media through **Oktoberfest** advertising and press materials
- **One quarter page 2018 Hamilton Township Calendar ad** (ad size: 5 1/4" 1 1/8")

Community Supporter—\$2,500

- A booth at **Oktoberfest** to promote your products / services
- Recognition signage at **Oktoberfest**
- Recognition on Township website and social media through **Oktoberfest** advertising and press materials

Neighborhood Partner—\$1,500

- A booth at **Oktoberfest** to promote your products / services
- Recognition on Township website and social media through **Oktoberfest** advertising and press materials

Neighborhood Supporter—\$1,000

- A booth at **Oktoberfest** to promote your products / services
- Recognition on Township website

Seasonal Events:

Azalea Festival
Independence Fireworks & Concert
Oktoberfest
Winter Wonderland

**For more information call
609.890.4028**

Seasonal Events Sponsorship Form

- Platinum Sponsor..... \$30,000**
- Gold Sponsor..... \$20,000**
- Silver Sponsor..... \$15,000**
- Bronze Sponsor..... \$10,000**
- Community Partner..... \$ 5,000**
- Community Supporter..... \$ 2,500**
- Neighborhood Partner..... \$ 1,500**
- Neighborhood Supporter.. \$ 1,000**

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____

E-Mail: _____

Website: _____

Twitter: __ @ _____

Facebook: _____

Bronze Sponsors & Above

Please Mark Chosen Event(s) for Signage:

- Azalea Festival**
- Independence Fireworks & Concert**
- Oktoberfest**
- Winter Wonderland**

**Make checks payable to:
Mayor's Special Events Sponsorship Initiative
Township of Hamilton
2388 Kuser Road
Hamilton, NJ 08690**